

May 5, 2026

Hello,

If you are receiving this email, you were included on a list of previous vendors and/or parade participants from last year's Pride festivities. We wanted to share some important updates about this year's [Nashua Pride](#) event on June 20 so that you have the information you need as you make plans for this year.

As a small nonprofit organization hosting Pride for the first time, we truly appreciate your patience and understanding as we work to build a safe, welcoming, and exciting event for the community.

First, we want to address the decision not to include a parade this year. Our Pride Committee spent considerable time researching options and communicating with various city departments about the feasibility of hosting a parade. Ultimately, we decided to focus on a centralized festival at Holman Stadium, as it better aligns with our organization's current resources and operational capacity. Additionally, hosting Pride as a gated, ticketed event allows us to more effectively support the safety and security of attendees, vendors, performers, and volunteers, particularly given the current social and political climate.

While we understand that this is a change from previous years, we are incredibly excited about what this year's festival will offer. The event will feature a wide variety of vendors, live performances, drag entertainment, music, family-friendly activities, food vendors, and a beer tent! We hope you will join us in celebrating the community and helping make this year's event a success.

**For vendors:** If you have already applied to participate in Nashua Pride, please disregard the following. We are currently reviewing vendor applications, and space is limited. Priority will be given to vendors offering goods, interactive activities, or festival experiences. **Small businesses and organizations that are not retail-focused but are interested in tabling opportunities are welcome to reply to this email for additional information.**

Thank you again for your support, understanding, and continued enthusiasm for Pride in Nashua. We hope to see you on June 20!

Best,

**Elaina Bedio**

**Director, Operations and Engagement**

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