

2025  
2026

# SPONSORSHIP OPPORTUNITIES



# TEAM COUSINS

# ALIGNING WITH YOU

**We want to invite you to join us for the 2025-2026 curling season.** Team Cousins is a U.S. women's curling team, currently ranked 3rd in the country. Our season begins in mid-August and ends in March.

Our '24-'25 season ended with securing the **silver medal** at the 2025 Women's Nationals Championship. This victory brings us closer to our ultimate goal: representing the USA at the **2026 Winter Olympic Games** in Milano-Cortina. We have earned our spot at the Olympic Trials, set to take place in November.

As a sponsor of Team Cousins, you become an integral part of our journey. This dream, which we are tirelessly working towards, is a testament to our determination and commitment.

We are USA Curling Development Pool athletes, however *we do not receive funding from the organization* for our competitions or training. Sponsorships are not just support, but a necessity for our success. Your sponsorship will aid us with travel costs, competition entry fees, practice fees, and equipment costs. This year, as we enter the final year in the Olympic quadrennial, your support is more crucial than ever.

**Competition serves as a remarkable opportunity for your business.** Our season will include prominent World Curling Tour events in the United States, Canada, and Europe. These events offer a platform to showcase your brand to an eager audience. These competitions garner significant online attention, with thousands following the action in person and online. Your sponsorship will open doors to a unique set of potential customers, introducing your business to new opportunities.



**We are eager  
to be your  
brand  
ambassadors.**

# OUR AUDIENCE

American curling is on the rise, with over 23,000 registered members across 185 clubs and countless passionate fans. It's an inclusive sport that people of all ages and abilities can enjoy. American curlers are generally educated and have high spending power. According to a study by N.C. State University in 2023, 83.3% have at least a bachelor's degree and 68.4% have a household income of at least \$100,000.

## **Team Cousins is positioned to provide exposure for your brand to a growing audience worldwide.**

As a part of Team Cousins sponsorship, your logo will be featured on our uniforms and off-ice gear, ensuring maximum visibility and brand recognition. Additionally, we will feature you on our social media pages, amplifying your reach even further. Your brand will be regularly incorporated into social media posts, updating our fans on the success of our season. We craft creative posts that include our sponsors on our social media platforms.

Team Cousins is a reputable team on the World Curling Tour and will strive to achieve similar recognition and success for your brand. We will work with you to ensure your brand gets the most out of your promotional dollars while supporting our podium ambitions.



 [team.cousins.curling](https://www.instagram.com/team.cousins.curling)

 [TeamCousinsCurling](https://www.facebook.com/TeamCousinsCurling)

 [team.cousins.curling](https://www.tiktok.com/team.cousins.curling)

# MEET THE TEAM



## Elizabeth Cousins

**Years Curled:** 22

**Hometown:** Medfield, MA

**Age:** 26

**Resides:** Arlington, MA

**Favorite Treat:** Ice Cream

- Women's Olympic Trials: 2022 (3rd)
- Women's National Championships: 2025 (Silver), 2024, 2023, 2021 (Silver), 2020 (Bronze)
- Junior National Championships: 2015, 2016, 2017, 2019, 2020
- U18 National Championships: 2017 (Silver)



## Annmarie Dubberstein

**Years Curled:** 17

**Hometown:** Portage, WI

**Age:** 27

**Resides:** Minneapolis, MN

**Favorite Treat:** Tiramisu

- Women's Olympic Trials: 2022 (4th)
- Women's National Championships: 2025 (Silver), 2024, 2023, 2021 (Bronze), 2019
- Junior National Championships: 2019 (Silver), 2018 (Gold), 2017 (Gold), 2016 (Bronze), 2015 (Silver)
- Junior World Championships, 2018 (5th), 2017 (7th)



## Allison Howell

**Years Curled:** 21

**Hometown:** Chagrin Falls, OH

**Age:** 25

**Resides:** Milwaukee, WI

**Favorite Treat:** Ice Cream

- Women's Olympic Trials: 2022 (4th)
- Women's National Championships: 2025 (Silver), 2024, 2023, 2021 (Bronze), 2019
- Junior National Championships: 2020 (Silver), 2019 (Silver), 2018 (Gold), 2017 (Gold), 2016 (Bronze), 2015 (Silver), 2014
- Junior World Championships, 2018 (5th), 2017 (7th)



## Liz Janiak

**Years Curled:** 16

**Hometown:** Nashua, NH

**Age:** 23

**Resides:** Nashua, NH

**Favorite Treat:** Ice Cream

- Women's National Championships: 2025 (Silver), 2024, 2023, 2021, 2020 (Bronze)
- Junior National Championships: 2022 (Bronze), 2021 (Silver), 2020, 2019, 2016
- U18 National Championship: 2017

# SPONSORSHIP OPPORTUNITIES

**GOLD** With a sponsorship of \$10,000, you will become a gold partner.

- Dedicated jacket design to encompass company logo and branding and a 9" logo on the back of our sweatshirts
- Recognition as our Official Event Sponsor for one tournament
- Dedicated feed posts and option for promotional TikToks/Reels
- Recognition of all team update posts
- Opportunity to have Team Cousins at a corporate event of your choice\*\*

**SILVER** With a sponsorship of \$5,000, you will become a silver partner.

- 9" logo on the back of our uniforms and a 9" logo on the back of our sweatshirts\*
- Recognition as our Official Event Sponsor for one tournament
- Dedicated feed posts
- Recognition on all team update posts

**BRONZE** With a sponsorship of \$2,000, you will become a bronze partner.

- 4" logo on the sleeve of our uniforms and a 4" logo on our sweatshirts\*
- Recognition on all team update posts



**SWEATSHIRT** With any size donation, you will become sweatshirt sponsor.

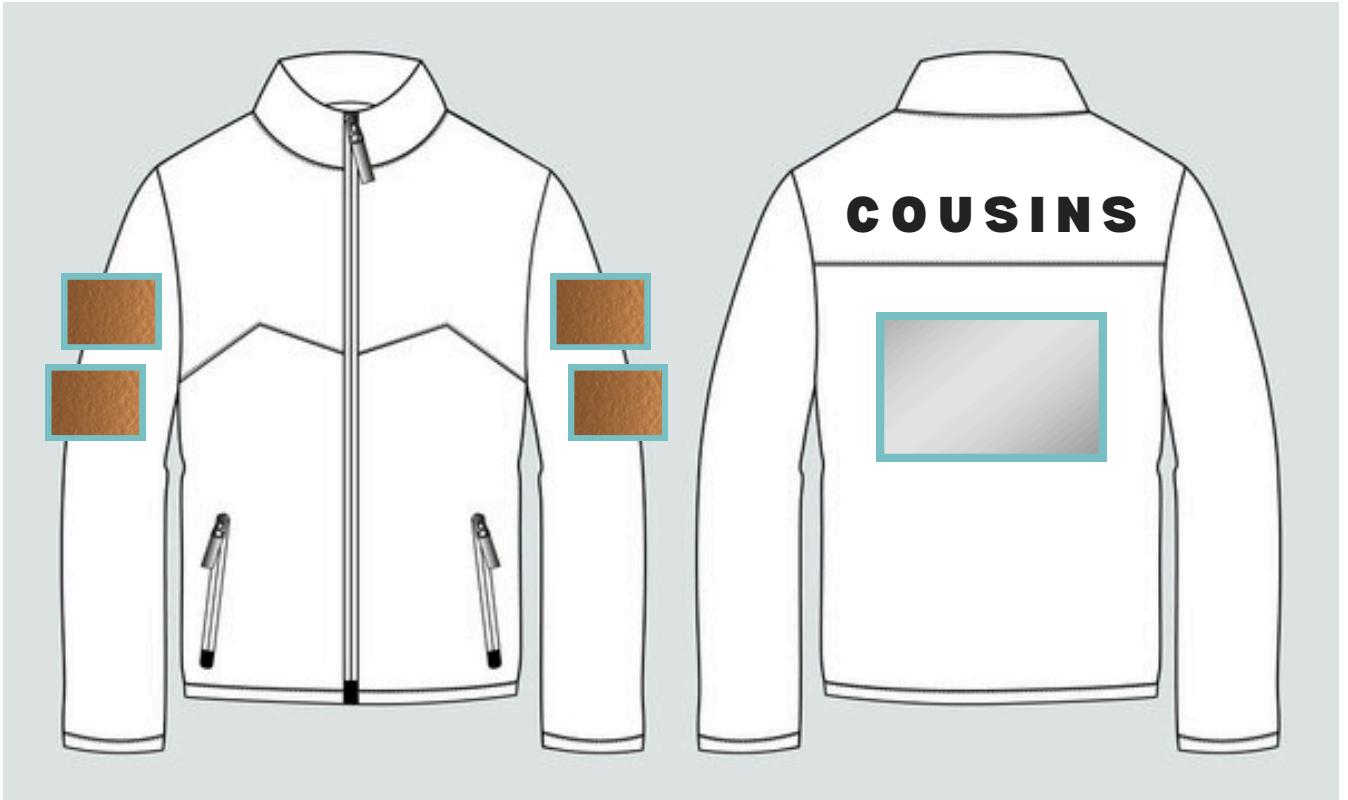
- Your name or logo (4") to the back or sleeve of our team's official sweatshirt, which is worn off-the-ice and during practice.

\*All uniform logo placements are subject to availability - see next page for uniform logo placement examples.

\*\*Terms vary based on location and is subject to the team's availability.

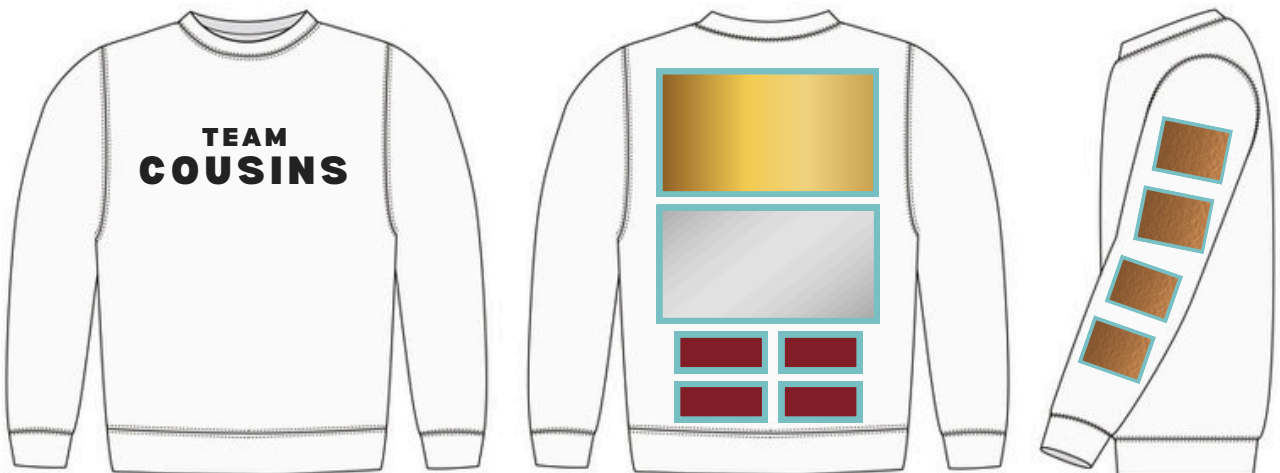
# LOGO PLACEMENT EXAMPLES

## ON-ICE UNIFORM



## SWEATSHIRT

Logos can be on the sleeves or the back.



# THANK YOU

We hope you are able to join us  
on our journey this season!

Please feel free to reach out via email with any questions:  
[cousins.curling@gmail.com](mailto:cousins.curling@gmail.com)

